



AUTHORS
ALLIANCE



New York
Public
Library

WRITE TO BE READ: PUBLICATION AND RIGHTS MANAGEMENT STRATEGIES FOR MAXIMIZING IMPACT

Margaret Liebman Berger Forum (Room 227) | New York Public Library | 5th Avenue at 42nd Street
November 3, 2015, 6:00 pm

Authors of scholarly and creative works regularly confront questions about how best to disseminate their work and communicate their ideas.

Join Authors Alliance's Pamela Samuelson and Michael Wolfe for a workshop at The New York Public Library that will explore how authors can manage their legal rights and choose publication outlets with an eye on securing long-term impact and availability.

Among the questions to be discussed:

- What are terms to look for in publication contracts?
- How and when does open access benefit authors?
- What can be done to increase the availability of out-of-print and backlist titles?
- What resources can authors who write to be read use in managing their own rights?

Audience members are strongly encouraged to submit questions in advance to info@authorsalliance.org.

This event is free and open to the public. RSVP at www.authorsalliance.org/nypl/

Pamela Samuelson is a co-founder of Authors Alliance and the Richard M. Sherman '74 Distinguished Professor of Law, University of California at Berkeley. She is a member of the American Academy of Arts & Sciences, a past Fellow of the John D. & Catherine T. MacArthur Foundation, and an Honorary Professor of the University of Amsterdam.

Michael Wolfe is the Executive Director of Authors Alliance and a Copyright Research Fellow at the University of California, Berkeley, School of Law.

About Authors Alliance: Authors Alliance is membership-driven nonprofit organization dedicated to advocating for and empowering authors who write to be read. Recent Authors Alliance initiatives include efforts to demystify and simplify publishing contracts, voicing official positions on copyright reform and litigation, and producing guides on legal issues authors are likely to encounter. Authors of all kinds and of all nationalities are welcome to join Authors Alliance. Membership is free and details can be found at <https://www.authorsalliance.org/join/>. For more information, see <http://authorsalliance.org>.

About The New York Public Library: The New York Public Library is a free provider of education and information for the people of New York and beyond. With 92 locations—including research and branch libraries—throughout the Bronx, Manhattan, and Staten Island, the Library offers free materials, computer access, classes, exhibitions, programming and more to everyone from toddlers to scholars, and has seen record numbers of attendance and circulation in recent years. NYPL serves more than 18 million patrons who come through its doors annually and millions more around the globe who use its resources at <http://nypl.org>.

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